



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Assemblymember Frazier, California Highway Patrol, and Caltrans Debut Distracted Driving Campaign

Safe Holiday Season Public Service Announcement

VALLEJO — Assemblymember Jim Frazier, the California Highway Patrol (CHP), and Caltrans have debuted a new public safety campaign aimed at distracted drivers. The campaign features a new public service announcement (PSA) video that alerts people to the dangers of distracted driving.

"I am proud to stand with the California Highway Patrol and Caltrans to plan for a safe holiday season," said Assemblymember Jim Frazier. "I am passionate about the safety of the motoring public so that no families have to suffer the loss of a family member due to distracted driving."

"Distracted Driving is a growing safety issue on California's roadways," said Caltrans District 4 Director Tony Tavares. "Whether drunk, drugged, texting, or looking at their phones, distracted drivers pose a threat to everyone on California's roads."

"Our message is clear," said CHP Golden Gate Division Chief Ernie Sanchez. "The CHP will be out in full force this holiday season. Our officers will be alert to any sign of distracted driving."

The public service video reminds motorists to pay attention to the road. No text or call is worth your life. It can wait. Also, not to get behind the wheel if they have been consuming

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alcohol or drugs. Finally, to keep roadway workers safe, the PSA advises motorists, when they see amber lights, move over if safe to do so, or slow down. It's the law. Remember to watch for highway workers in the construction zone. Be work zone alert.

Assemblymember Frazier, the CHP, and Caltrans ask all Californians to join them in making the year-end celebrations a safe time for everyone.

The Public Service Announcement is available at the following link:

<https://youtu.be/03UDgiA-MBw>

(Photo Caption) Caltrans District 4 Director Tony Tavares and CHP Golden Gate Division Chief Ernie Sanchez remind motorists to avoid distractions while driving this holiday season.



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